

# Data Leader Quotes

Twelve HRA Council Member organizations contributed to the new 2024 report: Alegeus, Flyte HCM, gravie, HealthSherpa, HRASimple, Nexben, OneBridge Benefits, PeopleKeep, Remodel Health, Stride Health, TakeCommand Health, and zizzl health.

Many of these HRA Council Data Leaders are quoted below, sharing insights for 2024 and beyond. Please email Info@HRACouncil.org with any questions.

## Eric Allen, CEO and Founder, Flyte HCM

"In today's market the impact of innovative health solutions like ICHRA continue to change the benefits landscape. These solutions are giving both employers and employees the tools they need to tackle healthcare head-on. As we see the power of personalized choices with the HRA councils' newest data report, it's becoming clear: the future of employer sponsored healthcare lies in proactive decision-making and tailored solutions that allow for more employee choice, ensuring a healthier, more empowered workforce."

### Andrew Reeves, SVP and General Manager, Gravie ICHRA

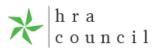
"ICHRAs are bringing a fresh new approach for Employers who need a new or different solution to enable providing Health Benefits to their employees. It is often challenging for Employers to budget for what they would like to be able to offer their team members. Through the defined contribution approach that ICHRA brings, employers are now able to set their budget and enable employees to make their own individual decisions on the coverage they need for themselves and their families. ICHRAs are delivering an approach and approach to employee benefits that is both stable yet at the same time flexible for the individual."

### Mark Mixer, CEO, HRASimple, and Board Chair, HRA Council

"ICHRAs are group health benefits that just make sense for everyone. With a defined contribution approach, employers build their benefits package around a set dollar amount, not around a set of coverages. Employees are empowered to select the coverage that best meets their needs."

# Nick Knab, Founder & CEO, OneBridge Benefits

"The continued growth in the large employer market underscores the pivotal role of ICHRA in shaping the future of employer-sponsored health insurance. Employees are embracing personalized choices and accumulating unused contributions, empowering them to address future healthcare expenses. The integration of ICHRA with other tax-advantaged account plans is fostering a proactive approach towards building a financial safety net for retirement healthcare costs."



#### Austin Lehman, CEO, Remodel Health & PeopleKeep

"At Remodel Health, the impact of ICHRA has been firsthand and profound, achieving over \$100M in savings for organizations and their employees. It's incredibly fulfilling to see these positive outcomes and to offer individuals and families tailored plans that meet their specific needs and priorities."

#### Jack Hooper, CEO, Take Command

"Seeing large employers implement ICHRA and the high percentage of younger lives we're adding to the ACA marketplace is most exciting to me. If these trends continue, it'll mean the proposition for ICHRA gets better every year as more young healthy people join the ACA, making the ACA better, making ICHRA better for more employers, and so on."